



RIVET REVOLUTION

Founded in 2016 by Liz Gindraux and Susan Evans, **Rivet Revolution** is devoted to giving hope, beauty and strength to everyone who wears our designs.



WHY IT MATTERS

- One in 10 people age 65 and older has Alzheimer's.
- Almost two-thirds of Americans with Alzheimer's are women.
- Alzheimer's Disease is the 6th leading cause of death in the United States.
- Every 65 seconds someone in the United States develops Alzheimer's.
- More than 44 million people worldwide suffer from Alzheimer's.
- By 2050, 16 million people in the US and 135 million worldwide will have fallen victim to this disease, with millions more family members and friends suffering alongside those diagnosed.

We started the Revolution in the summer of 2016 with four goals: spread awareness of the impact that Alzheimer's is making on each of us, support the multitude of people caring for a loved one with Alzheimer's while trying to raise a family, go to college or just simply care for themselves, support unique organizations who are helping to educate communities, politicians, medical professionals about Alzheimer's and support cutting edge research striving to find a cure to end Alzheimer's.







We are often asked if we are a charity. We like to think we are both a social enterprise AND a charity project. Legally, however, we are set up as an LLC. We donate 10% of every sale to charitable foundations, programs, and researchers focused on empowering people, raising awareness, making a difference and finding a cure.

Inspired by the strong and permanent bond of the rivet, our hand-crafted jewelry is designed to be collected and shared.

Can we get a Rivet Revolution bracelet on every one of the millions of people affected by Alzheimer's? **We are sure going to try!**

#ENDALZ #RIVETREVOLUTION #GIVEBACK



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